

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT22/12 12.11  
\*\*\*CHANGES\*\*\*  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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(CE)

[illegible]

DATE OCT22/12 12.11

TO LENA  
FR JULIE  
OK'D M2  
TTLS RTS  
PLSC FM, HTX 10/22

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY EST# = 1193

10/26 5 TU-E

10/25 1 THU

PROGRAM : NEWS  
ORD COM1: WE CAN OFFER  
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-6 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#6	MISSED: TU-F/700A-900A				OCT25		30S	\$1,750.00	(OCT22/12)	
			OFFER: THU/600A-700A				OCT25		30S	\$1,750.00	PLS ADVISE.	
			CMT: WE CAN OFFER									

OCT/12      90480.00      NOV/12      35970.00

CONTRACT TOTAL      126450.00

TOTAL SPOTS      96

MARKET TOTALS \$356,530      WFTV 35%      WKMG 20%      WESH 23%      WOFL 16%      WKCF 1%      WRBW 1%      CABL 0%

WOPX 0%      WRDQ 4%      EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE